

WAUKESHA COUNTY IMPACT

In 2015, United Way of Greater Milwaukee and United Way in Waukesha County joined together to form United Way of Greater Milwaukee & Waukesha County to better serve our shared community. Since the merger, we have been used a variety of strategies to fight for the health, education, and financial stability of everyone in Waukesha County.

WAUKESHA COMMUNITY IMPACT FUND

Established in 2015, this fund supports programs that impact the issues most important to the Waukesha County community. Ten new grants have been made from this fund to date, a few of which are described below:

Improving Culturally-responsive Peer Support for the Breast Cancer Journey - Latina Initiative

After Breast Cancer Diagnosis (ABCD)

United Way funding has allowed ABCD to expand their one-on-one support program for those experiencing breast cancer in Waukesha County's Spanish-speaking community. Additionally, this funding supports ABCD's efforts to address disparities in access to care and deliver information on survivorship and breast health education in a comprehensive, culturally-sensitive way.

Waukesha Literacy Project

SHARP Literacy

United Way supported the expansion of SHARP Literacy to Waukesha County, impacting over 600 students at three schools. SHARP's curriculum and materials, available in both English and Spanish, are based on research and motivate children to identify themselves as confident, capable scholars. The SHARP strategy promotes lifelong learning by inspiring engagement in reading, writing, and research through hands-on interaction and visual arts. This pilot program currently serves K4 through 3rd graders, but we anticipate expanding to more grades in the future.

Housing Action Coalition of Waukesha County

The mission of the Housing Action Coalition is to educate, advocate, and raise awareness while providing a cohesive and coordinated response to homelessness and the issues related to it in Waukesha County.

United Way serves on the executive committee, board of directors, and the coordinated entry committee and also supports winter overflow shelters with funding and supplies.



UnitedWayGMWC.org

Most used program areas in Waukesha County:

- Youth Development
- Assessment, Referral & Support
- Health Education & Prevention
- Older Adult Support

INITIATIVES WE LEAD

NEW Opiate Abuse Prevention & Treatment Initiative – Waukesha County

United Way invests in the prevention and treatment of opioid abuse. A growing public health concern in Wisconsin, opioid abuse contributes to a steadily increasing number of unintentional deaths each year. In Wisconsin, there were more than seven times as many opioid-related deaths in 2016 as in 2000.

In 2018, United Way made a grant to Sixteenth Street Community Health Centers to offset the costs of providing alcohol and other drug abuse counseling to under- and un-insured residents of Waukesha County.

Additionally, United Way hosted a series of trainings on Narcan, the life-saving drug that reverses opioid overdoses, to more than 50 staff from Waukesha County partner agencies. Attendees were trained on how to identify an opiate overdose, how to safely administer Narcan, and were given Narcan treatment kits.

Helping Kids Succeed

United Way supports programs at GPS Education Partners, Wisconsin Community Services, and the School District of Waukesha to support students at local, high-need schools. The goals for Helping Kids Succeed include supporting educators, increasing student achievement, enhancing family stability and empowerment, and improving community engagement.

Asset Building

When people cannot meet their basic needs, the entire community is affected. United Way focuses on funding programs that teach families and individuals the skills they need to increase income, build savings, and achieve financial independence. We support the Financial Stability program at La Casa de Esperanza, which helps Waukesha County families become stable and successful.

NEW Build My Bookshelf

United Way's Build My Bookshelf literacy program puts books into the hands of Waukesha students. Throughout the school year, participating high-need schools host book fairs where volunteers help students choose three brand new, free books to build their own home libraries. Nearly 18,000 books have been given to students at participating Waukesha schools in the last two years.

Community Conversations

In 2017, United Way hosted four Community Conversations with diverse groups in Waukesha County. Thirty four participants shared their concerns and aspirations for their community, including safety, diversity, the need for more positive interactions between neighbors, and overall community connectedness. United Way also provided support for the "Conversations Count" effort at Brookfield East High School, which aims to promote conversation and problem-solving around racial disparities in the school and district. It's a model we will expand to support other schools and districts seeking to build inclusion with their families and staff.

88%

of the individuals who participated in United Way-funded Asset Building programs increased their budgeting skills.



Living in a 2-bedroom apartment with her parents and three sons, Amber dreamed of owning her own home. With financial coaching from the United Way-funded Asset Building program at La Casa de Esperanza in Waukesha, Amber made a budget, repaired her credit, and purchased her first home last year.

ADDITIONAL SUPPORT

Backpack Coalition – Waukesha & Milwaukee

United Way's Backpack Coalition is committed to providing backpacks and school supplies to students with financial constraints. In 2017, 250 volunteers, filled 2,331 backpacks for Waukesha County students and 2,585 backpacks for Milwaukee County students for a total of 4,916 backpacks valued at \$369,750.

NEW Financial Empowerment Seminar

United Way and La Casa de Esperanza organized a financial empowerment seminar as part of the national Money Smart Week, open to the public in downtown Waukesha. One-on-one financial coaches helped families access and understand their FICO® Score Summary, learn about financial resources, develop monthly budget plans, and organize statements and bills.

Thriving Waukesha County Alliance

United Way celebrated its sixth year of supporting Thriving Waukesha to increase collaboration among non-profit partners and mobilize resources for all Waukesha County residents. In 2017-18 United Way continued to support this effort through dedicated staff time and an investment of nearly \$25,000.

Whittier Elementary Field Day

For the past two years, Whittier Elementary in Waukesha has hosted United Way volunteers for Field Day. Field Day consists of multiple stations intended to help students better understand the importance of being active and staying healthy.

NEW Waukesha Summer Meals

For some families, free school lunches are the only time their children are guaranteed a daily meal. United Way provides financial and volunteer support to serve about 3,000 meals to low-income families in Waukesha during the summer break at Banting Park. Recreation equipment is provided for children, and wraparound support resources are provided for parents.

Women's Job Seminar

In 2017, United Way hosted the second annual Ready, Set, Work! Women's Job Seminar in Waukesha, sponsored by BMO Harris Bank. More than thirty-five local women facing barriers to employment were matched one-on-one with resume, interview, and basic budgeting coaches to sharpen their skills. Participants left ready to embark on the next part of their personal and professional journey.

Committees and Collaborations

Our investment in Waukesha County goes beyond a financial commitment. United Way staff members are involved in the following Waukesha County-area committees and collaborations:

- Brookfield East High School – Equity Team
- Children and Family Support Advisory Committee (CAFSAC)
- Community Care Organization – Governance Committee
- Community Health Improvement Plan Process (CHIPPS)
- Drug Impacted Infants and Families – Waukesha
- Waukesha County Drug Free Communities Coalition
- Elderly Substance Abuse – Waukesha
- Emergency Food and Shelter Board – Waukesha County
- Find A Ride Waukesha
- GPS Education Partners – Education and Youth Apprenticeship Advisory Committee
- Heroin Task Force of Waukesha County
- Hispanic Collaborative Network
- Housing Action Coalition of Waukesha County – Board of Directors, Executive Committee
- Thriving Waukesha County Alliance
- Waukesha County Business Alliance
- Waukesha County Nutrition Coalition



Born with Down syndrome, Connor started adaptive swim lessons when he was three years old at YMCA Pabst Farms, a United Way-funded program partner in Oconomowoc. Today, Connor competes with the Special Olympics team and loves spending time with his swim team friends.

Meet Connor

90%

of children who participated in United Way-funded disabilities programs showed signs of improvement in social skills.

AGENCY PROGRAM PARTNERS

Below are the 2016-17 United Way agency program partners that provided services to Waukesha County residents.

Agency Name	Programs Serving Waukesha County	Waukesha County Residents Served	Strategic Focus Area	Health	Education	Financial Stability
Adaptive Community Approach Program, Inc. (ACAP)*	Community Orienteering	19		■		
AIDS Resource Center of Wisconsin, Inc.	Dental Clinic, Food Pantry, Lifepoint	2658		■		■
Alzheimer's Association	Alzheimer's - Awareness, Education and Support	29		■		
American Red Cross in Southeastern Wisconsin	Home Fire Preparedness Program, Local Disaster Response	193		■		
Aurora at Home	Aurora at Home, Aurora Zilber Family Hospice	1703		■		
Big Brothers Big Sisters of Metropolitan Milwaukee, Inc.	One-to-One Mentoring	168			■	
Boy Scouts of America, Potawatomi Area Council*	Cub Scouts	2967			■	
Boys & Girls Clubs of Greater Milwaukee, Inc.	School Achievement	137			■	
Bread of Healing Clinic, Inc.	Community Med Share	44		■		
The Caring Place, Inc.*	Adult Day Center, Meals on Wheels	150		■		■
Catholic Charities of the Archdiocese of Milwaukee, Inc.*	Behavioral Health Services- Milwaukee & Waukesha, In-Home Support & Hoarding Intervention-Waukesha, Outreach & Case Management-Waukesha, Supported Parenting-Waukesha	758		■	■	■
Children's Hospital of Wisconsin Community Services	Counseling for Children and Families, Volunteer Respite Care	91		■	■	
Community Outpatient Health Service*	Community Outreach Health Clinic	452		■		
COPE Services, Inc.	COPE Hotline	28		■		
Curative Care Network, Inc.	Adult Day Services, Senior Services	106		■		
Easterseals Southeast Wisconsin	Case Management - Safe Babies Healthy Families, Supported Employment	753			■	■
ERAs Senior Network, Inc.*	Faith in Action, Find a Ride Waukesha County, Retired & Senior Volunteer Program (RSVP)	2019		■		■
Family Service of Waukesha County, Inc.*	C.A.R.E. Center, Center for the Prevention of Family Violence, Co-operative Parenting Center, Mental Health Counseling Program	2148		■	■	
Girl Scouts of Wisconsin Southeast, Inc.	Leadership & Critical Life Skills Development for Girls	7217			■	
GPS Education Partners, Inc.*	Parent Engagement	49			■	
Hebron House of Hospitality*	Emergency Shelter, Housing Assistance, Jeremy House	629+				■
IMPACT, Inc.	AODA Assessment and Referral, IMPACT 211	5653		■		
Interfaith Older Adult Programs, Inc.	Neighborhood Outreach	31		■		
La Casa de Esperanza, Inc.*	Early Childhood Education Program, Financial Stability Initiative, School Age Education Program, Workforce Development	964			■	■
La Causa, Inc.	Crisis Nursery and Respite Center	38			■	
Lutheran Social Services of Wisconsin & Upper Michigan, Inc.*	Counseling, Spring City Corner Clubhouse	170		■		■
Mental Health America of Wisconsin, Inc.	Mental Health Access	48		■		
Milwaukee LGBT Community Center	Project Q Health & Wellness	46			■	
NAMI Waukesha, Inc.*	Education/Information, Support Groups/Court Support	410		■		
Parents Place, Inc.*	Community Education, Supervised Visitation	1257			■	
The Salvation Army - Waukesha County*	Community Meal Program, Emergency Lodge, Family Services	4643+				■
Sojourner Family Peace Center, Inc.	Courthouse Advocacy	29		■		
St. Joseph's Medical Clinic*	Medical Services	245		■		
Stillwater's Center, Inc.*	Stillwaters Cancer Center	522		■		
Waukesha County Community Dental Clinic*	Adult Dental Care Program	490		■		
Wisconsin Community Services, Inc.*	Mediation and Restorative Justice Center, Youth Enhanced Support	578		■	■	
The Women's Center, Inc.*	Child Abuse Prevention, Employment, Sexual Abuse & Assault Counseling, Transitional Living & Domestic Violence	684		■	■	■
YMCA at Pabst Farms*	Day Care, Special Programs, Youth & Community	1001		■	■	
YMCA of Greater Waukesha County*	Early Childhood Education, Older Adults, Day Camp	3033		■	■	

*Agency has physical location in Waukesha County. Visit UnitedWayGMWC.org for more information.

+Some or all of the participants served by this program in Waukesha County reported being homeless, and did not provide a home zip code.